

THE ECONOMY: DEREGULATION, DEPRECIATION & BUSINESSES.

Five Traits Concept - Remains relevant in the 2016 economy. Of the five traits, Real Values & Accountability and Service Leadership which are very critical to sustainable profitability attainment in 2016 are not focused on by business leaders. This is an area where change should be on the agenda for 2016. Where the 5 traits are present, Deregulation, Depreciation shall be an opportunity for the smart businesses to move up in the rankings tables.

1. REAL VALUES &

ACCOUNTABILITY

"best culture"

".... Five traits even more critical to sustainable profitability attainment in 2016"

"best service" 2. SERVICE LEADERSHIP

DER

Systems Excellence & Procedures entrenchment

Training, Retaining & rewarding committed staff

Winning prices, Right levels & Promotions 3. CUSTOMER

ADVANTAGE

"best value proposition"

A Major Partner plus 2-3 more, Price & supply focus

4. SUPPLY SECURITY

"best strategic partners"

Prioritised budget, Limit Expenses

Collect debts.

5. FINANCIAL **EXCELLENCE**

"best operating cost"



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Protect your core ideology, embrace the Five Traits as you realign to win in Deregulation.

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Don't wait till 2016 is well on the way before developing your and strategy realigning your operations to win in 2016.



THE ECONOMY: A MARKETING MESSAGE.

"Overcome
Challenges & Win in
2016's Deregulated
Downstream"

We can help your business win in 2016's challenging economy through our high impact services. Good won't win in the current market; achieve much more.....

- ☐ Experience Sustainable
 Profitability overcoming internal
 resistance that's limiting your
 profitability.
- **Evolve into a Industry Benchmark** moving to the front of the pack & setting the pace for others to follow.



Our Services - please us an email for more details (TAThompson@rtheconsult.com).

THE ECONOMY: FIRMS WE HAVE ADDED VALUE TO.







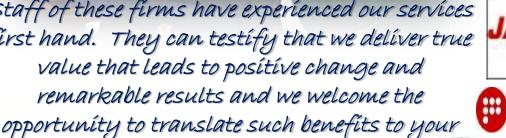














Biofilcom









firm.

Oando



Strategic Energies

ECONOMY 2016 & BEYOND: LETS MEET & DISCUSS POSSIBILITIES.

Our Email & Website Addresses

- □ <u>tathompson@rtheconsult.com</u>
- www.rtheconsult.com



Our Phone Numbers

- ☐ Tsuwa Thompson –
- **□** 0248324101
- **□** 0268324111



Possibilities

Lets discuss change, lets discuss how we can help your OMC win in Deregulation in 2016"





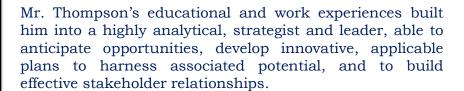
Our Principal Facilitator's Profile.



Tsuwa Thompson is the Chief Executive Officer, RtHE Consult (RtHE Consult Ltd). While having an educational background in the sciences (MSc. Biochemistry), Mr. Thompson found himself thrust into the corporate world and has played various roles in supply chain management, sales and marketing and general management functions.

During this time, he has been pivotal in various changes ranging from ERP to cultural changes which have given him a strong perspective on the roles of people performance, systems entrenchment and strategic planning in redefining a company's competitive advantage in the marketplace.

Tsuwa Thompson is a man that exalts the strongest of values with integrity being his watch-word. He believes deeply in the place of values and culture entrenchment in people and organisational performance.



Tsuwa Thompson gained immense experience while working with Oando Plc in Nigeria, and having proven himself was mandated to manage the company's Ghana oil marketing subsidiary as the Country Manager. As the Country Manager, Tsuwa was instrumental in the management and effectiveness of the Association of Oil Marketing Companies, and contributed to issue resolution in the downstream oil and gas industry via the monthly industry stakeholder meetings and Committee for Lubes Issues.

Also, Tsuwa interfaced with leadership teams in various sectors (from Construction, Food and Beverage, Manufacturing to Oil and Gas and Mining) and developed unique perspectives on how to support such firms as an external partner. Mr. Thompson's certificate from Lagos Business School on 'Managing People for Strategic Advantage' along with other training interventions and practical experience in executing in-house training sessions and strategic management workshops significantly complement his chosen path.

